

“Southwest Airlines® Chinese New Year Parade Enter For a Chance to Win” Sweepstakes

OFFICIAL SWEEPSTAKES RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.
2. TO ENTER: Enter by watching the Southwest Airlines® Chinese New Year Parade broadcast on Saturday, February 24, 2018 from 6:00pm-8:00pm PT. Look for the Southwest Airlines® parade float during the Parade broadcast and note the float theme. Log on to www.ktsf.com and click on the “Southwest Airlines® Enter For a Chance to Win” Sweepstakes button. Sponsor’s computer is the official timekeeper of this Sweepstakes. Complete the official “Southwest Airlines® Enter For a Chance to Win” on-line entry form. Alternatively, you may print the Southwest Airlines® parade float theme, your name, address, and daytime phone number on a 3x5 card and mail it with adequate postage to: “Southwest Airlines® Enter For a Chance to Win” Sweepstakes”, 100 Valley Drive, Brisbane, CA 94005. The “Southwest Airlines® Enter for a Chance to Win” Sweepstakes” (the “Sweepstakes”) will begin at 6:00p.m. (P.T.) on Saturday, February 24, 2018, and all entries must be received by 11:59p.m. (P.T.) on Friday, March 2nd, 2018 (the “Sweepstakes Period”). Only one (1) entry per person, total. Winner will be selected by random drawing on or about Monday, March 5th, 2018 from all eligible entries received. Drawing will be conducted by KTSF-TV. Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to postal or transmission failures or technical failures of any kind. Any questions regarding the number of entries submitted or other Sweepstakes issues shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.
3. ELIGIBILITY: Sweepstakes is open to all legal residents of the 48 contiguous United States and the District of Columbia (excluding Rhode Island, New York, Florida) 19 years of age or older at time of entry. Sweepstakes is not open to employees of KTSF-TV, Southwest Airlines Co., and each of their respective affiliates, subsidiaries, and advertising or promotional agencies, and the immediate family members of, and any persons domiciled with, such employees.
4. PRIZE DESCRIPTION: One (1) Grand Prize: Subject to verification of eligibility and compliance with these Official Rules, one (1) Grand Prize

winner will receive roundtrip travel for winner and one (1) guest on Southwest Airlines (subject to Air Travel Restrictions below).

The approximate retail value (ARV) of Grand Prize: \$800.00

Air Travel Restrictions: Air travel is subject to Southwest Airlines terms and conditions; certain restrictions may apply. Roundtrip travel for two (2) on Southwest Airlines will be awarded in the form of four (4) Southwest flight e-passes. Each Southwest flight e-pass is valid for one-way travel on Southwest-operated, published, scheduled service in the United States and Puerto Rico. The Southwest flight e-pass will bear the date of issue and date of expiration. Expiration dates will not be extended, and travel must be completed on or before the expiration date. The Southwest flight e-pass is not valid on interline or codeshare service. The Southwest flight e-pass is non-refundable and is not redeemable for cash or credit. The Southwest flight e-pass will not be replaced for any reason, including, without limitation, if lost, stolen, or fraudulently used. The Southwest flight e-pass is non-transferable and cannot be sold to a third party. Sale, auction, or re-tendering of the Southwest flight e-pass for money or otherwise is strictly prohibited. The Southwest flight e-pass may not be used for promotional purposes unless previously approved by Southwest Airlines. Any suspected fraud, misrepresentation, misuse, abuse or violation of the Southwest flight e-pass rules and regulations may result in cancellation of the Southwest flight e-passe(es). Southwest flight e-pass holders are required to be nineteen (19) years of age or older and a legal U.S. resident. However, the recipient of a Southwest flight e-pass may arrange travel for another person if done without selling or bartering a Southwest flight e-pass. Air transportation by Southwest Airlines is subject to Southwest Airlines' Passenger Contract of Carriage set out at www.southwest.com/contractofcarriage. If the winner does not live in a city served by Southwest Airlines, he/she is responsible for transportation to the nearest airport served by Southwest Airlines. Winner is responsible for booking all travel and paying all applicable international taxes and fees. Travel is based on seat availability. Seats on any desired flight are not guaranteed. Winner and guest(s) must travel on the same itinerary and are responsible for obtaining all required travel documents. Winner and guest must have valid government-issued photo identification at the time of travel. If the travel guest is a minor, winner must be his/her parent/guardian, or be accompanied by his/her parent/guardian.

5. ODDS: Odds of winning depend on the number of eligible entries received; total of one (1) grand prizewinner to be randomly drawn from all entries.
6. WINNER NOTIFICATION AND ACCEPTANCE: Winner will be notified on or after Monday, March 5th, 2018. Except where prohibited, participation in the Sweepstakes constitutes entrant's consent to the publication of his or her name and image in any media for any commercial or promotional purpose,

without limitation or further compensation. Potential Winner will be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release (where legal) (“Affidavit/Release”). For prize winner list (available after March 5th, 2018), and an additional set of these Official Sweepstakes Rules, send a request and self-addressed, stamped envelope to: “Southwest Airlines® Enter For a Chance to Win” Sweepstakes Winner’s List”, c/o 100 Valley Drive, Brisbane, CA 94005.

7. **PARTICIPATION:** Participation in the Sweepstakes constitutes an agreement by each contestant to comply with these Official Sweepstakes Rules. By entering, participants further agree to be bound by the terms relating to the use of KTSF websites, including its Privacy Policy. KTSF reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as determined by KTSF. In the event the Sweepstakes is compromised by a virus, non-human intervention, tampering or other causes beyond the reasonable control of KTSF which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, KTSF reserves the right to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, KTSF reserves the right to award prizes based on the entries received before the termination date.
8. **LIMITATIONS OF LIABILITY:** By entering the Sweepstakes, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the sweepstakes, but in no event attorney’s fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a prize, are the sole responsibility of the winner of the prize.
9. **CONSTRUCTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of any contestant and KTSF shall be governed by, and construed in accordance with the laws of the state of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of California, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than California. The invalidity or unenforceability of any provision of these rules shall not affect the invalidity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these

rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

10. GENERAL RELEASE: By entering the Sweepstakes, or accepting or participating in any prize usage, each Sweepstakes entrant and prize user releases Sponsor, any other promotional sponsors, Southwest Airlines Co. (“Prize Provider”), and each of their respective affiliated companies, directors, officers, employees, representative’s partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

11. SPONSOR: The “Southwest Airlines® Enter For a Chance to Win” Sweepstakes” is sponsored by KTSF-TV (“Sponsor”). Sponsor’s decisions regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Sweepstakes Rules or in other materials relating to the Sweepstakes. If you have any questions regarding this Sweepstakes, please contact Kevin Ho, Director of Production, KTSF-TV, 100 Valley Drive, Brisbane, CA 94005. Southwest Airlines Co. is not a sponsor, co-sponsor, or administrator of this Sweepstakes.